



DEPENDABLE PEOPLE
DEPEND ON EXPRESS OIL
CHANGE & TIRE ENGINEERS

FAMILY OF BRANDS



SINCE 1979

Express Oil Change & Tire Engineers has focused not only on improving auto service, but also on improving neighborhoods. Across our development footprint, Express Oil Change & Tire Engineers has provided a clean, professional and environmentally friendly alternative to the traditional auto shop.

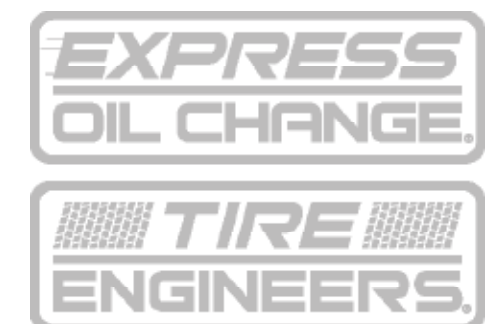


CURB APPEAL

Express Oil Change & Tire Engineers locations are always designed to compliment or even improve a neighborhood's appearance. This focus on aesthetics is one of the first differences you'll notice between Express Oil Change & Tire Engineers and other automotive service centers.



- Our designs are larger, brighter and more attractive than most automotive service shops.
- Brick-and-mortar construction is used with high architectural integrity and high-quality building material.
- We have developed designs to conform to most areas, whether it's a high-end shopping center or a neighborhood center.
- Each location's professional landscaping is continually groomed, replanted and maintained for each season.
- Inside, waiting rooms are clean, comfortable and spacious.

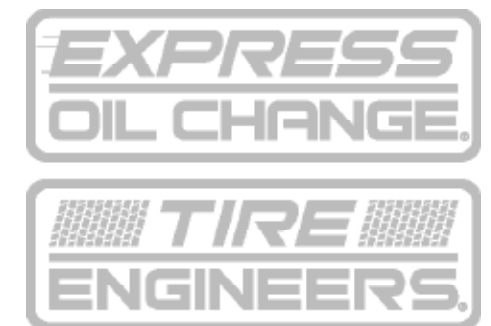


LOW IMPACT

The look of Express Oil Change & Tire Engineers isn't the only aspect of the business that's community-friendly. We structure our hours and operations to ensure our locations have low impact on the community.



- On average, less than 50 vehicles per day visit Express Oil & Tire Engineers.
- Studies have shown our business does not increase or negatively affect neighborhood traffic based on DOT concurrency studies.
- No vehicles are kept on the lot for extended periods of time.
- Oil changes are conducted in 10 minutes, usually without the customer even leaving the vehicle.
- Preventive maintenance work generally takes less than two hours.
- All work is conducted in service bays, not outside.
- Any vehicles requiring overnight stay are stored inside the bays, out of sight.
- Typical hours of operation:
8 a.m. - 6 p.m.
- Express Oil Change & Tire Engineers is NOT OPEN on Sundays.



VITAL SERVICES

Perhaps the greatest benefit of Express Oil Change & Tire Engineers is that we offer services that are absolutely necessary in today's world. We eliminate the need for our neighbors to travel out of their way for automotive maintenance, and customers can always expect top-of-the-line service when they visit.



Aside from the 10-minute oil change, we offer other service for:

- Brakes
- Radiators
- Air Conditioning
- Transmission
- Tires
- and much more.

Scheduled Maintenance Service ensures customers are getting the proper checkups and maintenance for their specific models.

- Whether it's motor oil, brakes or tires, we use only the best products for our customers' vehicles.
- We stand behind our work with up to a 12-month full warranty on all parts and labor. For more details, visit: expressoil.com/service-warranty/

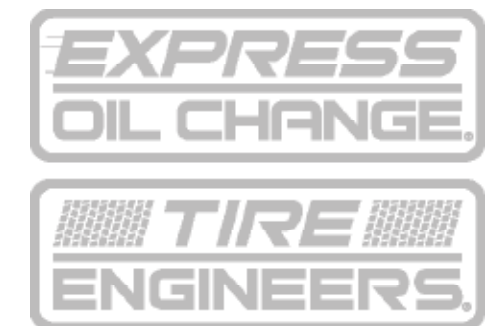


ENVIRONMENTAL FOCUS

Express Oil Change & Tire Engineers doesn't just maintain a clean appearance. We ensure clean operations that have no environmental impact on our neighborhood.



- No hazardous waste is stocked or produced through the operation.
- All fresh and used oil is contained in tested and certified tanks, housed in a basement made of 10-inch-thick concrete.
- Our oil is recycled for other uses by a licensed and insured oil surplus company, which makes regular pickups at our locations.
- We do not use underground storage tanks, so there is no potential disturbance of soil.
- We meet all local, state and federal environmental guidelines and OSHA standards.



OUR MODELS



SINGLE BUILDING



L-SHAPED BUILDING

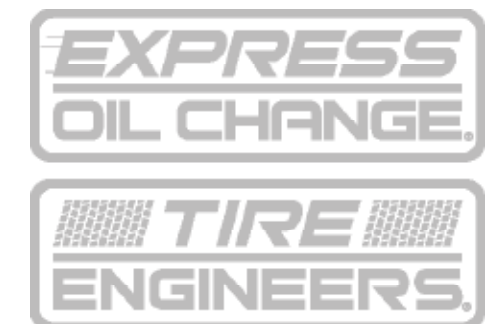


PROFESSIONAL TEAM

We employ well-qualified, fully trained and experienced technicians and mechanics that are ASE-Certified.



- Express Oil Change & Tire Engineers focuses on career development and professional growth for our employees.
- Each location is staffed with six to nine full-time employees, allowing us to build long-lasting, one-on-one relationships within the community.

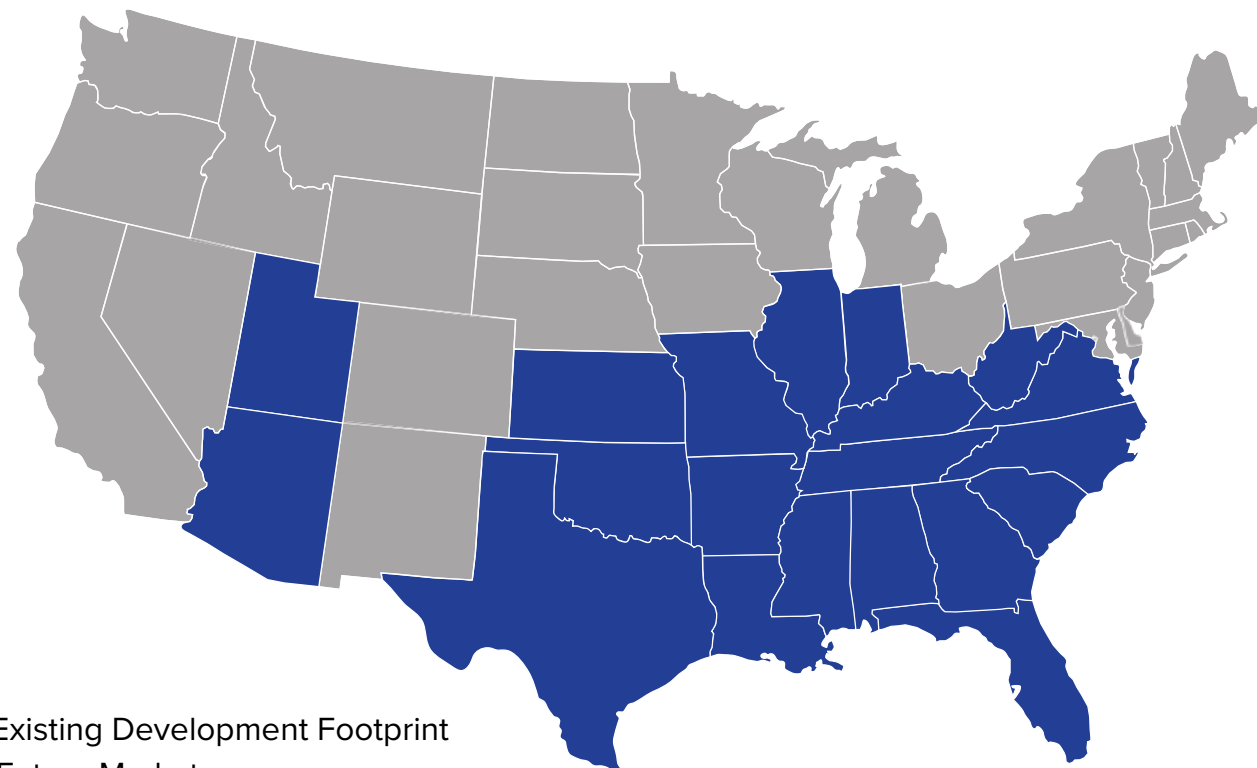


LOCATION

Express Oil Change & Tire Engineers puts a great deal of thought into where we build each new location. Our selections are guided by a strategic plan that focuses on demographics, traffic and a proximity to other successful businesses.

DEMOGRAPHICS

- Population of at least 20,000 within three miles.
- Sizable daytime population to match with store hours.
- Future community growth expected
- Middle-to high-income consumers.



BLUE - Existing Development Footprint
GRAY - Future Markets

SITE SELECTION

- .65 acre - .85 acre
- Frontage requirement: 120'-175'
- Good ingress and egress
- Close to retail draws such as retailers, malls or grocery stores

SETBACKS

- Typically 50' of stack for the oil change bay ingress
- Typically 30' of stack for mechanical bays
- Cars enter through front

PARKING REQUIREMENTS

- Minimum required by local code
- Most customers stay in their vehicles

TRAFFIC PATTERN

- Strong residential growth
- Steady daytime retail traffic is vital
- 20,000+ vehicles per day

STORE HOURS

- Monday - Friday 8 a.m. - 6 p.m.
- Saturday 8 a.m. - 5 p.m.
- Sunday Closed



LONGEVITY

We aren't just an expanding chain of businesses; we are long-term community members with a daily focus on our neighborhoods and our neighbors.

- We participate in neighborhood programs and events, and we are members of the Chamber of Commerce and other civic or service groups.
- Thanks to our focus on the needs and concerns of our communities, Express Oil Change enjoys a 99% survival rate among all locations we've developed across the Southeast in the past two decades.



OUR MISSION

To give each customer the assurance that their vehicle is well-maintained by providing the highest quality automotive products and services delivered quickly and conveniently in a superior environment by a friendly, professional staff emphasizing integrity in every action.

OUR VISION

- We are the pre-eminent automotive maintenance provider leading our industry through excellence, innovation and growth.
- Our customers trust us. They experience quality workmanship and fast, convenient, reliable service.
- Our franchisees are proud to be a part of Express Oil Change & Tire Engineers. They experience growth of their business through excellent operating systems and support.
- Our employees are valued individuals and team members. They are provided opportunities for personal growth and financial rewards. They are well-trained, and their compensation is a reflection of their contribution.
- Our vendors are treated with respect.
- To our community, we are environmentally conscious and responsible corporate citizens.
- We are successful, we are proud of our company, and we enjoy our work.

OUR CORE VALUES

- Integrity
- Quality
- Teamwork
- Pride of Workmanship
- Enthusiasm
- Friendliness
- Continuous Improvement

CONTACT

New Store Locations Email: re@expressoil.com





EXPRESSOIL.COM